

COLOR PROFILE / RESOLUTION / FONTS

All artwork must be in CMYK. For all Illustrator files, all text needs to be outlined. All Photoshop files must be 300 dpi at full size then flattened and converted to a jpeg at the highest quality.

COLORS

FOR BLUES: Make sure Cyan and Magenta are 30% apart or Blues might turn into purples during printing. i.e. Cyan=100 Magenta=70

FOR GRAYS: Use only a percentage of K Black(K) and make sure C=0 M=0 Y=0

FOR THE RICHEST BLACK: THIS MUST BE THIS FORMULA

Cyan=60 Magenta=40 Yellow=40 K=100

FOR THE BEST REDS: THIS MUST BE THE FORMULA

Cyan=2 Magenta=100 Yellow=100 K=0

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

Any questions, contact us:



Design@santoramedia.com

858.412.4414

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE - 9X12

WITH BLEED - 18.25X16.25

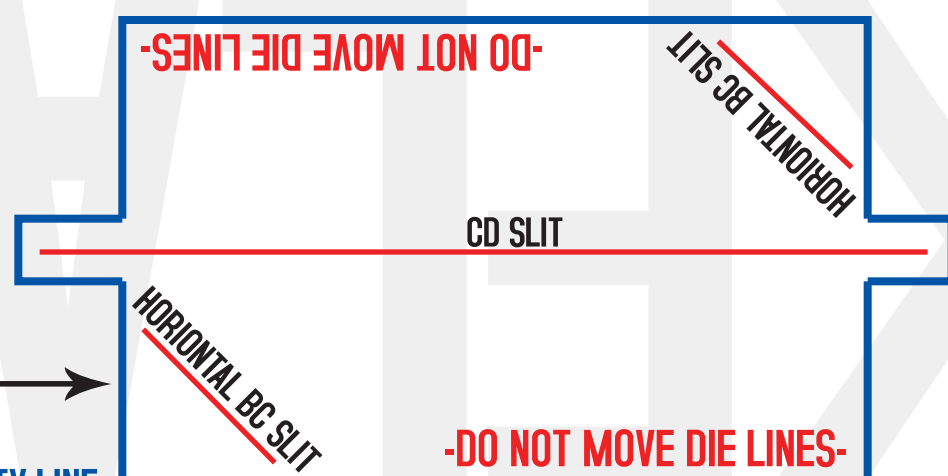
GREEN LINES ARE THE SCORE LINES

THIS IS WHERE THE JOB WILL BE SCORED AND FOLDED

GREEN LINES ARE THE SCORE LINES

THIS IS WHERE THE JOB WILL BE SCORED AND FOLDED

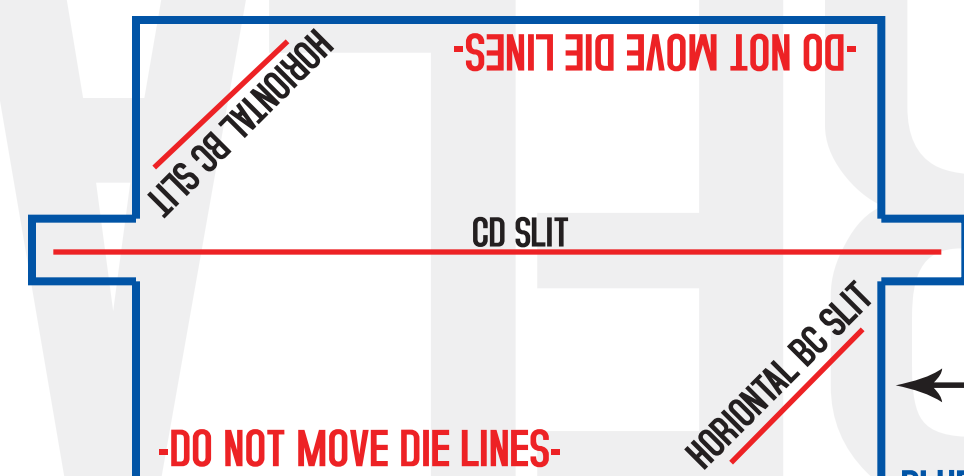
THIS PART MUST BE UPSIDE DOWN!



BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT MUST BE OUTSIDE THIS BLUE LINE

THIS PART WILL BE CUT OFF

THIS PART MUST BE UPSIDE DOWN!



BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT MUST BE OUTSIDE THIS BLUE LINE