96.25"

36.25"

1/8 1/4

bleed line cut line safety line

3'x 8' BANNER TEMPLATE

This is the template for a 3' FTx 8' FT banner. The size of this document with bleed is 36.25"x 96.25". The extra 1/4 of an inch on the length and the width is added so your art can "run" off the end of the document. This is called a bleed. Apply these same guidelines to any banner size.

Your background colors or designs should go to the edge of the document, this is called a bleed line.

1/8 of an inch will be cut off of each side indicated by the cut line.

All text, logos, or other important aspects of your document that you DON'T want cut off should be inside the safety line indicated by the green line, 1/4 of an inch from the edge of your document on all 4 sides.

All artwork should be in RGB for most vivid colors, but CMYK is acceptable. For all Illustrator files, all text needs to be outlined. All Photoshop files must be 100 dpi at production size then flattened and converted to a jpeg at the highest quality. 100 dpi will produce photo-realistic results. If you are concerned about resolution for close viewing distances, use 150 dpi

Files using gradients or transparencies should be flattened into a #12 jpeg or .Tiff file. Gradients and/or transparencies can sometimes have difficulties when printed on a wide-format printer

FOR GRAYS: use only a percentage of K black(K) and make sure C=0 M=0 Y=0

Any questions, contact us:
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FOR BLACKS TO STAY BLACK: MUST BE THIS FORMULA
Cyan=60 Magenta=40 Yellow=40 A=100

FOR BEST REDS: MUST BE THIS FORMULA
Cyan=3 Magenta=100 Yellow=100 K=0